

Let's Get Active Fund (2021/22)

APPLICATION GUIDANCE

West Berkshire is a great place to live, work and visit, however, there are some areas in the district where people do not have the opportunity to access and participate in the range of physical activities they would like to, when they want to.

Being physically active is an important part of individual and community health and wellbeing so we're working with Greenham Trust to address these imbalances by creating a fund that community groups can bid for to help them widen the range of activities on offer.

Eligibility for the Let's Get Active Fund (LGAF)

You are eligible to bid for support from the LGAF if you are a not-for-profit organisation operating within West Berkshire.

All applications will be considered on a case-by-case basis and judged against the fund's objectives and priorities, listed below.

Objectives of the LGAF

- To ensure that all areas of West Berkshire can create, improve and protect existing physical activity initiatives, so that every resident has an equal opportunity to be physically active;
- To provide the best chance of recovery from the COVID-19 pandemic by promoting physical activity and overall health and wellbeing, especially within groups hit the hardest by the pandemic;
- To invest in a diverse range of projects, groups or places to meet the needs of local communities, so that everyone has a choice;
- To enhance health and wellbeing and support physical activity across West Berkshire to meet the government's objectives around healthy lifestyles, reducing obesity and addressing inequality.

Priorities for the LGAF

We may not always be able to support all eligible project and will give priority to those applications with the following:

- Operate within areas of West Berkshire known to have less opportunities for physical activity than others
- Evidence of proactive work being undertaken to encourage the community to engage in the physical activity on offer;
- Evidence of activities that will support those who have been hardest impacted by the COVID-19 pandemic. For example: older people, people with disabilities, people with long-term health conditions, people from diverse ethnic communities, people on lower incomes and children of families on lower incomes, and people experiencing a greater burden of care due to COVID-19.

Examples of how the LGAF could be used

- To help launch a start-up, such as one facilitating chair-based exercise classes;
- To buy tools or other necessary equipment for a new community initiative, such as a gardening project;
- To purchase equipment or kit for a new community team, such as netball posts for a netball team;
- To pay for sports instructor training in order to start offering, or add to the existing offer, of physical activities.

To find out more and apply to the LGAF please email publichealthandwellbeing@westberks.gov.uk