

Hints and tips for a successful nomination

We usually receive a lot of nominations and expect even more due to the incredible way the community has stepped up this year. So what can you do to increase the chances of your nominee being successful?

- Make sure you read the criteria relating to your nomination. They contain details of what the judging panel will be looking for.
- Try not to make your nomination too short (so the panel doesn't get enough information) or too long (so that they have too much) - aim for between about 250 and 500 words, excluding testimonials.
- Make it personal – give the panel a real sense of what this person or organisation is like, and how they have made a positive impact.
- Include real world testimonials from people who have benefitted from the good work they have done.
- Add pictures if relevant – this helps to bring a nomination to life
- Don't forget that if the person or group you wish to nominate doesn't fit the criteria for one of the awards or you think they would prefer less formal recognition, you can nominate them in 'The Big Thank You' category.