



West Berkshire - *“Open for Business”*

Located in the Thames Valley, close to London, West Berkshire is a great place for your business and lifestyle

Through our local Economic Development Strategy we are working closely with partners and the business community:

- To ensure that local skills meet the needs of today's business and work environments.
- To provide a great location for business, leisure, learning and life
- To put effective infrastructure in place such as good housing and schools, rural Broadband, excellent links to London and Heathrow and other areas of UK to support economic growth
- To encourage start-up and existing businesses across all sectors by offering guidance, information and confidential, free support.
- To encourage and support regeneration projects such as London Road Industrial Estate, Parkway and the Market Place Gateway Project.

By locating your business in West Berkshire you and your employees can enjoy the prosperity of the South East with the lifestyle of the South West.

Our full Economic Development Strategy and Delivery Plan can be found at
www.westberks.gov.uk/economicplans

For further information contact Janet Duffield, Economic Development on
01635 519475 or email jduffield@westberks.gov.uk

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WestBerkshire
C O U N C I L

We will deliver our Economic Priorities through working in partnership with the business community, training providers and other key organisations.

